

Survey of Wisconsin Cities Who Have Implemented a Smoke Free Ordinance

Smoke Free Wisconsin Telephone Survey – Fall 2002

Questions	Eau Claire	Fond du Lac	La Crosse	Onalaska	Ashland	Kenosha	Neenah	Madison	Shorewood Hills
Approximate # of restaurants in city	250	248 businesses licensed as “full service” including bars and taverns. 60 restaurants are smokefree	84	34	14	280-300	48	600 (33% threshold)	7
Does your ordinance include a hardship exemption?	Sunsetted 1 yr after ordinance was enacted	yes	Yes-2 types: lost revenue & remodeling costs	yes	no	yes	yes	no	no
# restaurants who filed a hardship exemption	1	none	3 for remodeling costs	none	1 filed, City Council denied	13 requested, 4 denied 2 current	2	N/A	N/A
Does your ordinance include a provision for separately ventilated areas?	no	yes	yes	yes	yes	yes	yes	yes	yes
# restaurants claiming this exemption	N/A	2	4	none	1	unsure	1	3	1
How many restaurants renovated their facility to create a separately ventilated space?	N/A	2	4	none	1	2	1	3	Do not know
# of those renovations that were part of a larger renovation	N/A	none	4	none	Not indicated	none	1	3	Do not know

How many enforcement citations have been written against restaurants failing or refusing to comply with the ordinance?	none	none	none	none	none	5	1 warning, no citations	Less than 10	none
How many citations or enforcement issues have occurred with restaurant patrons refusing to comply with the ordinance?	none	none	none	none	none	none	none	none	none
Can you document any increase or decrease in restaurant or convention revenue as a result of the smoke-free ordinance?	1 coffee/sandwich shop said they lost over 15% revenue. The restaurant stopped selling cigarettes when the ordinance was enacted.	No data collected	No data collected	No data collected	None documented	no	Local newspaper survey found most restaurants gained revenue	Health Dept has not gathered data	No data collected